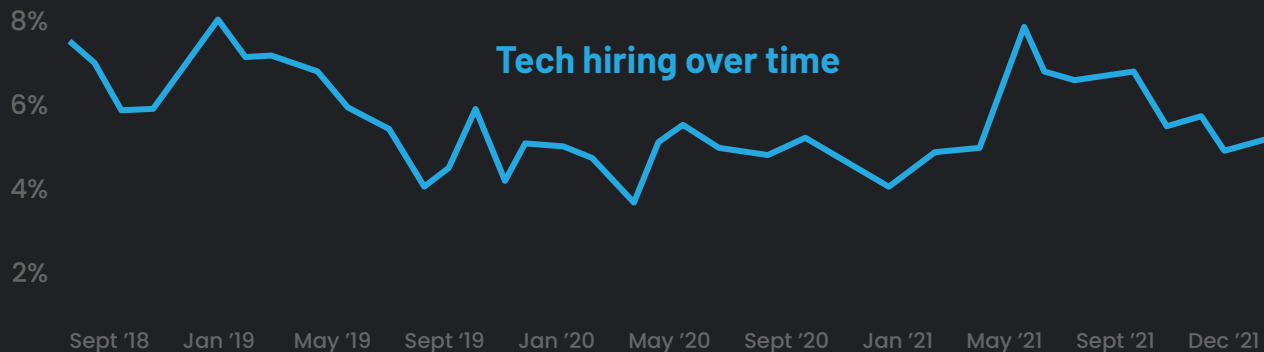




Technicians are in demand



Now more than ever it is essential to retain top talent

- ▶ Offering professional development
- ▶ Paying competitively
- ▶ Keeping techs booking balanced

[Learn more](#)

3/4

Those surveyed in a [recent tech shortage survey](#) said there are not enough applicants

91%

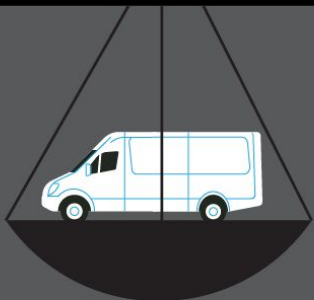
commercial contractors report moderate to high levels of difficulty finding skilled labor according to the [Chamber of Commerce](#).

1:4

According to [our research](#), only one skilled tradesperson is entering to every four retiring.

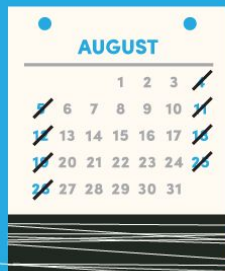


Why do technicians churn?



Strike a balance with your techs.

ServiceTitan data shows that techs who are overbooked or underbooked are more likely to churn.



Weekdays are preferred.

Similarly, technicians with more than 15% of their jobs falling on weekend days are 24% more likely to churn*.



Manage drive time. Keep it close!

Techs who drive 50 minutes or more for about a quarter of their time are more likely to churn*.

Other strategies to consider ...

- ▶ Pay competitively: Of those polled in ServiceTitan's [Tech Shortage Survey](#), higher wages was quoted as a top reason to leave a job.
- ▶ Offer training: In the same survey 17% of departing techs said the reason they left was for better training opportunities.

[Learn more](#)